



**BBQ, Blues, HPV Vaccination, & YOU**



September 24 and October 1  
1:00-4:15 p.m. Central

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**Welcome to the Memphis and Shelby County HPV Cancer Prevention Roundtable**

Andrea Stubbs, MPA  
St. Jude HPV Cancer Prevention Program






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**Opening Remarks from Dr. Michelle Taylor**

Dr. Michelle Taylor  
Director  
Shelby County Health Department

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**HPV vaccination is cancer prevention.**




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**Day 1 Recap**

- The COVID-19 pandemic has had an impact on well child visits resulting in deficits in HPV vaccination.
- Shelby County has low HPV vaccination rates (ranked 94<sup>th</sup> out of the 95 counties).
- Parental hesitancy for HPV increased from 50.4%-64% (2012-2018).
- Evidenced Based Interventions are best done in combination.
- Training providers to improve their recommendations can increase HPV vaccine uptake.
- Engaging with local community stakeholders is paramount to the success of increasing HPV vaccination rates and reducing HPV related cancers.



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**Day 2: October 1**

- 1:10-1:40 pm "Call Me" – Al Green: Policy and advocacy influences on HPV vaccination
- 1:40-2:15 pm "Walking in Memphis" – Marc Cohn: Learning from HPV cancer survivors' footsteps
- 2:15-2:30 pm Break
- 2:30-3:15 pm "Let's Stay Together" – Al Green: Building on the local context
- 3:15-4:00 pm "Whole Lotta Shakin' Goin' On" – Jerry Lee Lewis: Action planning
- 4:00-4:15 pm Closing



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### “Call Me” – AI Green: Policy and advocacy influences on HPV vaccination

Moderator: Rob Clark, St. Jude Children’s Research Hospital

Presenters:

- The Honorable London Lamar, Tennessee House of Representatives
- Emily Ogden, American Cancer Society
- Dr. Dorothy (Dee) Sinard, ImmunizeTN
- Kinika Young, JD, Tennessee Justice Center

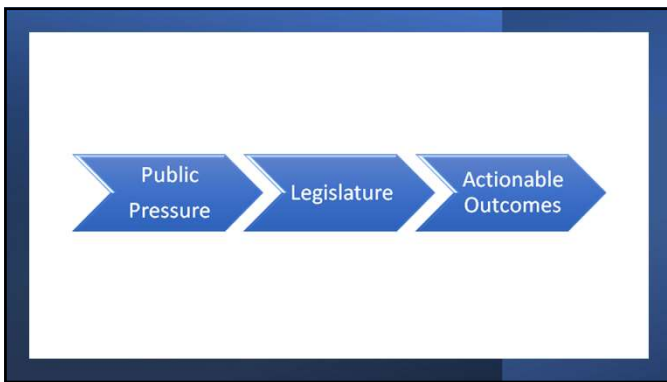
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## Firing on All Cylinders: How Legislative Efforts Advance Health Policy

**LONDONLAMAR**  
STATE REPRESENTATIVE

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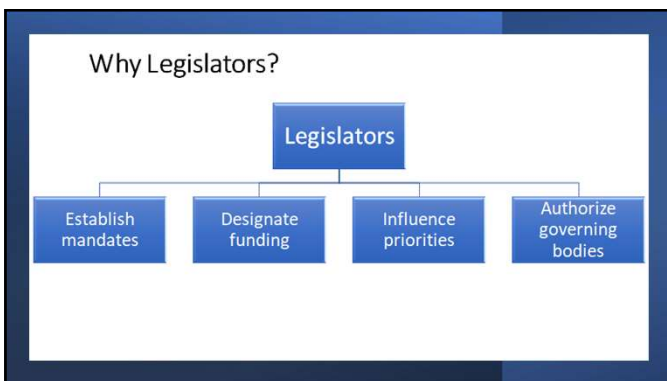


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### History of Health Policy in Tennessee

Public Pressure	Legislature	Actionable Outcomes
<b>Mid 1800s</b> Cholera and Smallpox Epidemics	<b>1877</b> Establish Tennessee’s State Board of Health (currently known as TN Department of Health)	<b>Late 1800s</b> Statewide organized efforts to combat epidemics
<b>1878</b> Yellow Fever Epidemic in Memphis	<b>1879</b> “Strengthen the authority” of TN State Board of Health	<b>1879</b> Authority to “declare quarantine and prescribe rules and regulations to prevent disease”

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### How to Get Legislation Passed

1. Reach out your legislators.
  - Know your sales pitch.
2. Raise your voice.
  - Emails/Phone Calls
  - Public Comment
  - Print and Social Media

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ImmunizeTN for a healthy, thriving Tennessee FREE of vaccine-preventable diseases

## Vaccines: Current Landscape at the TN General Assembly




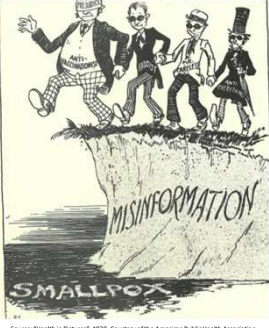
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## Biggest Battles in the 2021 General Session


Multiple antivaccine bills were introduced. Multiple bills targeted public health authority.

- Misinformation and fear
- Politicization of COVID-19 vaccines
- SB 187/ HB 13

Source: "Health in Pictures", 1930. Courtesy of the American Public Health Association

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## SB 0187 by "Bowling"

(HB 0013) by "Hulsey"

## SB 187/ HB 13 Sen. Bowling and Rep. Hulsey


- Prohibits the governor or any state department from mandating a COVID-19 vaccine
- Prohibits any public childcare, preK, or school including universities from requiring COVID-19 vaccines (carveout for students of health care professions)
- Protects the right to a religious exemption to vaccination even during a pandemic and adds the broader language of "right of conscience" (limited to COVID-19 vaccines)
- Applies to all COVID-19 vaccines whether fully licensed or under EUA and applies to all future vaccines against COVID variants

Public Health - As enacted, establishes certain restrictions on requiring persons to be vaccinated for the SARS-CoV-2 virus - Amends TCA Title 4, Title 5, Title 6, Title 22, Title 49, Title 50 and Title 68.

Companion bill has been assigned Public Chapter Number 413 by the Secretary of State.




<https://www.capitol.tn.gov/apps/sbinfo/Default.aspx?billNumber=000187>

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## Influence of Antivaxxers on Legislation

- Antivaccine rhetoric at Committee hearings and on the Senate and House floors
- "Gene therapy, experimental vaccines, hydroxychloroquine and vitamin D cures"
- Medical freedom, mandates-tyranny
- Tennessee Stands (Gary Humble)
- Legislators speak at and attend AV rallies

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## Gov Ops Summer Shenanigans

- Limited Health Department vaccine outreach to adolescents
- Ultimately led to the firing of Dr. Shelley Fiscus
- Mature Minor Doctrine will be jeopardized in the upcoming session
- Parent choice/parent rights

The fact that our state has fired one of our top vaccination officials while the pandemic still rages is just beyond infuriating.

- Dr. Amanda Green

### State lawmakers urge against push to vaccinate children

Sen. Kerry Roberts: consult with your legal counsel if you "bully" individuals to take vaccine

BY GARY STOCKARD - JULY 15, 2020 10:11PM



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## Organized Antivaccine Groups in TN

- Ty and Charlene Bolinger (part of Disinformation Dozen)
- Tennessee Stands (Gary Humble)
- The Wild Doc (Clarksville chiropractor)
- Tennessee Coalition for Vaccine Choice



### Health Care Hucksters to Host Quack Convention in Nashville

The Truth About Cancer will platform anti-vaxxers, right wing conspirators and fraudster "health guru" at Opryland

EXCLUSIVE EXPOSE! SEP 23, 2020



Gary Humble, Andrew Wakefield, Robert F. Kennedy Jr, Del Bigtree, Roger Stone, Senator Mark Pody, Dr. Sherri Tenpenny, Pastor Greg Locke

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ImmunizeTN's efforts to counter vaccine misinformation and inform policy:

- Webinar
- Notebooks
- Op-ed
- Joint catch-up letter w partners
- Petition

**Staying up-to-date on immunizations will keep Tennessee kids healthy and safe | Opinion**  
 Whether your child is only a few months old or preparing for college, immunizations play an essential role in their health and safety.  
 Dorothy Sinaud and Barbara Stone Guest Columns  
 November 17, 2021 10:00 AM - 10:30 AM

**WE ARE PROUD, WE ARE STRONG WE ARE TENNESSEE**  
 Through the power of TRUTH, INFORMED CHOICE, and SCIENCE-BASED PUBLIC HEALTH, we can knock out COVID-19 and save lives.  
 SIGNATURE STRIP: Sign the Petition Truth- and Science-based Public Health Saves Lives

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**ImmunizeTN**  
 FOR A HEALTHY, THRIVING TENNESSEE FREE OF VACCINE-PREVENTABLE DISEASES

Thank you!

Dorothy (Dee) Sinaud, MD FAAP  
 Email: deesinaud@me.com  
 Website: www.immunizetn.org

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**“Walking in Memphis” – Marc Cohn: Learning from HPV cancer survivors' footsteps**

Moderator: Michelle Whitlock, survivor and super advocate

Presenters:

- Pastor David Hom
- Joy Wright
- Donna Wright

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HPV Cancer Prevention Roundtable  
 MEMPHIS & SHELBY COUNTY

**BBQ, Blues, HPV Vaccination, & YOU**

**BREAK**

Please return at 2:30 p.m.

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**“Let's Stay Together” – AI Green: Building on the local context**

Moderator: Dorcas Young Griffin, Director, Division of Community Services at Shelby County Government

Presenters:

- Dr. Michelle Taylor, Shelby County Health Department
- Dr. Nate Boutte, Walgreen's Community Specialty Store
- Dr. Amanda Miller, University of Tennessee Health Science Center

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**Who is in today's community session?  
Tell us who you are.**

To participate:  
Go to [www.menti.com](http://www.menti.com) and use the code 7569 0594  
Go to <https://www.menti.com/kafpcii6x5>  
Scan the QR code with your phone camera




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**What have you heard about the HPV vaccine?**

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**What are the benefits of HPV vaccination?**

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**Are you or your family vaccinated against HPV?**

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**“Whole Lotta Shakin’  
Goin’ On” – Jerry Lee  
Lewis: Action planning**



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## Day 1 Action Planning: Action Opportunities

HPV Vaccination Days  
Health Plan Incentives  
Clinical Interventions  
Youth-led HPV Campaigns  
Use Standard Procedures for HPV Vaccination  
Community Interventions  
Partnerships with Schools  
Add HPV Education to School  
Outreach to Patients  
Recall Parents  
Vocational Training  
Public Health  
Surveys  
School-based Interventions  
Back-to-school Vaccinations  
Storytelling/Messaging  
Begin HPV Vaccination at Age 9  
Provider Recommendations  
Provider Reminders  
Align with COVID-19  
Health Care Providers  
Social Media  
Go to the People  
Engage People  
Partner with Government Projects  
Build Confidence

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## “Whole Lotta Shakin’ Goin’ On” – Jerry Lee Lewis: Action planning

- What can we do in Memphis and Shelby County to prevent HPV cancers?
- How can we collaborate on efforts to convert information to action locally in Memphis and Shelby County?
- What are the most effective ways to use evidence-based approaches to increase HPV vaccination in Memphis and Shelby County?

Attendees will be placed into small groups for discussions led by a facilitator and notetaker to identify action opportunities for the roundtable.

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**Prioritizing and recommending two action opportunities**

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## Action Planning Session

# PRIORITIZED ACTION STEPS

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## Day 2

# EVALUATION

Please take a few moments to complete the evaluation for today's event. The link is available in the chat. You also can scan the QR code to access the evaluation.

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HPV Cancer  
Prevention  
Roundtable  
MEMPHIS & SHELBY COUNTY

## BBQ, Blues, HPV Vaccination, & YOU

Please email us at [PreventHPV@stjude.org](mailto:PreventHPV@stjude.org) with any questions. We look forward to working with you to increase HPV vaccination in Memphis and Shelby County!