

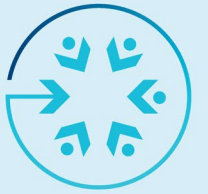
Looking Back at the First Year of the Memphis and Shelby County HPV Cancer Prevention Roundtable

Heather M. Brandt, PhD
Director, HPV Cancer Prevention Program
St. Jude Children's Research Hospital

September 21, 2022



It started with a conversation...



- Dr. Michael Ulm with West Cancer Center reached out to the St. Jude HPV Cancer Prevention Program
- Pulled together a group of allies and partners – had a few meetings
- Decided to act – because we can prevent HPV cancers
- Convene a Memphis and Shelby County HPV Cancer Prevention Roundtable

Kickoff Event in Fall 2021

Objective 1: To examine national, statewide, and local data, sources of evidence, and perspectives.

Objective 2: To identify opportunities for collective action to prevent HPV cancers in Memphis and Shelby County.

“ We need your help to close the adolescent vaccination gap.
– Dr. Debbie Saslow, Managing Director for HPV and GYN
Cancers, American Cancer Society

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HPV Cancer
Prevention
Roundtable
MEMPHIS & SHELBY COUNTY

Join us for
BBQ, Blues,
HPV Vaccination, & YOU

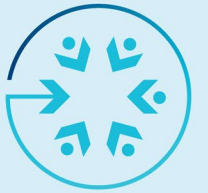
September 24 and October 1
1:00-4:15 p.m. Central

Register for the kickoff event at
<https://tinyurl.com/MemphisHPV>.

The roundtable is a group of stakeholders seeking to increase HPV cancer prevention efforts in Memphis and Shelby County, Tennessee.

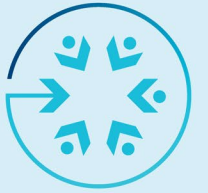
Contact PreventHPV@stjude.org to join us.

Objective 1: To examine national, statewide, and local data, sources of evidence, and perspectives.



- Review of existing data
- Putting what works into practice
- Policy and advocacy influences on HPV vaccination
- Learning from HPV cancer survivors' footsteps
- Building on the local context

Objective 2: To identify opportunities for collective action to prevent HPV cancers in Memphis and Shelby County.



• Action planning



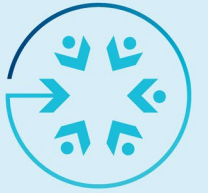
Annually: Organize and hold an **annual meeting** of the Memphis and Shelby County HPV Cancer Prevention Roundtable.



Now: In the Next Six Months

- Establish a **governance (operations) structure** for the Memphis and Shelby County HPV Cancer Prevention Roundtable, including Executive Committee, Planning Committee.
- Set an **HPV vaccination goal** for Memphis and Shelby County. The *Healthy People 2030* [objective for HPV vaccination \(IID-08\)](#) is to increase the proportion of adolescents who receive recommended doses of the HPV vaccine among children aged 13 through 15 years to 80% based on NIS-Teen data.
- Coordinate and implement a Memphis and Shelby County HPV Cancer Prevention Roundtable **seminar series**.

Objective 2: To identify opportunities for collective action to prevent HPV cancers in Memphis and Shelby County.



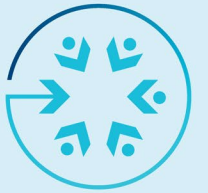
• Action planning



Next: In the Next Year

- Establish a **speaker's bureau** of experts in Memphis and Shelby County who can speak to a range of different audiences on various HPV cancer prevention topics.
- Develop and implement an **HPV champions or ambassadors training program** for community members.
- Explore a **clinical intervention** focused on 1) training for strong provider recommendations, 2) building supportive clinical setting and environment, 3) starting at age 9 with HPV vaccination, and/or 4) using reminders and recall to get back on track and reach those due for HPV vaccination.

Annual Meeting



- **TODAY!**
- Organization and operations
- HPV cancer prevention data
- Data visualization
- Putting evidence into practice
- Next steps

HPV Cancer Prevention Roundtable
MEMPHIS & SHELBY COUNTY

REGISTER TODAY FOR THE 2ND ANNUAL

BBQ, Blues, HPV Vaccination & YOU

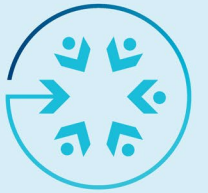
ROUNDTABLE EVENT

Wednesday, September 21, 2022
8:00 am-1:00 pm | Registration begins at 7:30 am

The Memphis and Shelby County HPV Cancer Prevention Roundtable is a collaboration of HPV partners and allies to increase HPV vaccination in Memphis and Shelby County, Tennessee.

<https://cvent.me/2O5z12> Questions? Email us at PreventHPV@stjude.org

Annual Meeting



- **TODAY!**

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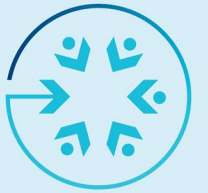
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Roundtable Bylaws



- Working Group convened to develop bylaws
- Focused on keeping the organizational structure simple
- Later this morning, we will vote to approve these bylaws (*refer to your packet for a complete copy*)



ARTICLE 1. NAME AND GEOGRAPHICAL AREA

Section 1: Name

The name of this organization shall be called the Memphis and Shelby County HPV Cancer Prevention Roundtable, hereafter referred to as the Roundtable.

Section 2: Geographical Area

The Roundtable will serve the area of Memphis and Shelby County, Tennessee.

ARTICLE 2. MISSION STATEMENT

Section 1: Mission Statement

The Roundtable seeks to measurably increase HPV vaccination coverage in Memphis and Shelby County, Tennessee.

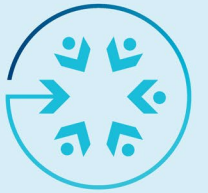
Section 2: Vision

The Roundtable serves as a leader in HPV vaccination efforts in Memphis and Shelby County, Tennessee, the state of Tennessee, and nationally.

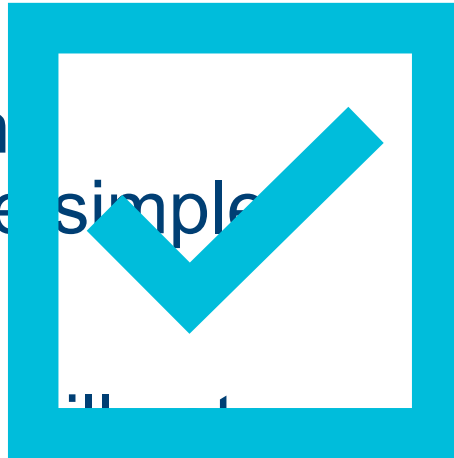
Section 3: Guiding Principles

- Engage collectively as a collaborative of local allies and partners to increase HPV vaccination coverage.
- Work together to increase awareness and education of HPV and the HPV vaccination to increase HPV vaccination coverage.
- Build the capacity of Roundtable members to extend the reach of efforts to increase HPV vaccination coverage.

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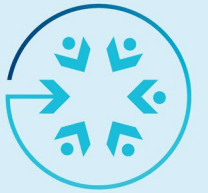
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HPV Vaccination Goal



- Planning Committee convened to identify a goal for HPV vaccination in Memphis and Shelby County
- Review national (U.S.) HPV vaccination goals
- Propose HPV vaccination goal at this meeting

Healthy People 2030

Goal: IID-09 Increase the proportion of adolescents who get recommend doses of the HPV vaccine

Baseline: 48.0% of adolescents aged 13 through 15 years received recommended doses of the HPV vaccine by 2018

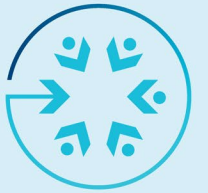
Target: 80%

Data source: NIS-Teen

Vaccine National Strategic Plan, 2021-2025

Indicator	Baseline (%) (Year)	2025 Target (%)	2030 Target (%)	Data Source
Percentage of adolescents aged 13-17 years who receive recommended doses of HPV vaccine	54 (2019)	80	85	NIS-Teen

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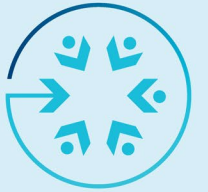
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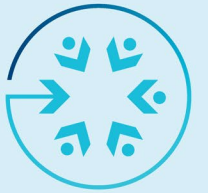
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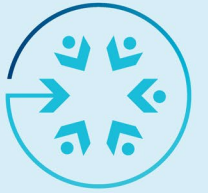
- Planning Committee also worked on a virtual seminar series
- Virtual seminar series:
 - **Improving HPV Vaccination Coverage: Starting at Age 9** (March 1, 2022)
 - **Using Social Media to Create Impact Around HPV Vaccination** (May 17, 2022)
 - **Effective Communication Strategies and Techniques for HPV Vaccination** (August 11, 2022)

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Where do we go from here?



- **We need you to keep us moving forward!**



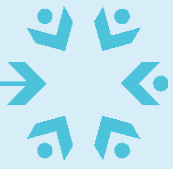
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- What else? You will have several opportunities today to tell us on what else you want to see the Roundtable work.

**HPV Cancer
Prevention**

Roundtable

MEMPHIS & SHELBY COUNTY



Get involved!

Email PreventHPV@stjude.org.